



Katherine Monasterio

she/her
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Experience

Freelancer

Editor and Writer | 2012–Present

Tabletop Game Properties:

Edits and proofreads rulebooks and tie-in fiction for various game properties, including sensitivity reading and developmental edits. Also offers developmental edits for independent authors. Clients include: BattleTech, Shadowrun, RoboTech, and more.

Advertising Agencies, etc:

Writes and develops copy for brand identities, digital and print campaigns, social media, blog articles, quizzes and interactive content, e-commerce SKUs, and other projects. Clients include P&G, The Kroger Company, EyeMed, Cintas, SparkNotes, and more.

Curiosity

Copywriter | May 2016–March 2017

Wrote and developed strategic campaigns for digital, print, TV, radio and brand development in a collaborative, fast-paced environment. Clients included DairyPure, Caribou Coffee, and Salon Concepts.

Powerhouse Factories

Copywriter and Editor | 2014–2016

Wrote and edited web and print campaign content, and was primary proofreader for the agency. Clients included The Kroger Company, The T. Marzetti Company, and the Jarden Corporation.

Traction

Copywriter & Editor | 2010–2014

Wrote and edited digital, print, and radio content, including various campaigns, social media, and branding while managing projects and client relationships. Clients included P&G, Bicycle Playing Cards, the Cincinnati USA Regional Chamber of Commerce, and more.tv

Education

Xavier University

Class of 2010

Honors Bachelor of Arts Degree

Double Major: Philosophy, Politics & the Public | Political Science

Skills

Editing and Proofreading

Chicago and AP Style

Writing

Basic Adobe CS

Basic HTML

Wordpress CMS

MS Office Suite